Foreign Exchange Analysis Final Report

Team 6

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Abstract:

This projects aims to examine, analyze, and explain seemingly random and unpredictable movements in foreign exchange rates, potentially informing future investment and asset allocation problems. We gathered years of daily exchange rates for numerous currencies and tried to find interesting relationships between them. By normalizing the exchange rates, we were able to put currencies side by side to find mutual changes that can later be generalized to provide useful and relevant information for prediction. By utilizing linear models and feature imporances, we found that aggregating multiple currencies and analyzing their behavior can help explain volatility in another currency. To more accurately test and integrate our findings, we suggest simulating investment actions like buying and selling based on movements that we've addressed in our linear models. Additionally, more advanced forcasting models should be used to see more robust results.

Introduction:

The Foreign Exchange market is a global market for the trade of currencies. In free economies, the value of currencies are based off supply and demand. In some instances, countries peg their currency on another, meaning their currency moves in line with another. The fluctuation of currencies can also give economic indicators, such as which economies move in line with one another and the effect of current events. Further, there are many factors that affect currency value, such as trade investment, tourism, and geopolitics. Inflation is a very influential economic phenomenon, and on top of influencing unemployment, it can have an effect on foreign exchange rates.

We are analyzing how the fluctuation of one currency can predict the fluctuation of another.



Data Description:

To wrangle foreign exchange rates, request calls were made to ExchangeRate API. These calls provided time-series data for each of the specified currencies. Because of the flexibility of the API, there were several customizable parameters to fine-tune the API request (date range, source, amount, base, etc). The API was limiting each request to 2 years of daily data, so we made functions to make multiple requests between our start and end dates and concatenating them together. The final result was about 13 years of daily exchange rates for multiple currencies (~4,700 rows).

Pipeline Overview:

We accomplished this task with the following functions:

API and Formating Functions:

- api_req()
 - Makes an initial request to the API that includes time-series data of all of our desired parameters using Python's kwargs feature.
- merge_df_by_year()
 - Merge multiple years worth of data into one dataframe because the API limits us to 2 years of data per request.

Analysis and Visualizations:

- scale_cur()
 - Scales the currencies to be between 0 and 1 using MinMaxScaler, helping with plotting and analyzing.
- moving_avg()
 - Calculates a moving average of every currency of the dataframe using a specified window.
- calc_pct_change()

• Calculates the percentage change between all values, helping to normalize and analyze.

Machine Learning

- r2_scoring()
 - Calculates R2 of cross-validated simple linear regression model.
- randomness_test()
 - Checks variable independence, constant variance, and normality assumptions for linear regression.
- get mse()
 - Calculate the Mean Squared Error between true and predicted values.
- show fit()
 - Plot the fit of the linear regression with associated metrics.
- disp_regress()
 - Runs a multiple regression model and calculates the r2 of the model.
- plot_feat_import()
 - Plot importance of features in a multiple regression model.
- disp_rfr_regress()
 - Runs a random forest regression model and calculates the r2 of the model.

```
In [242...
    import requests
    from pprint import pprint
    import pandas as pd
    import warnings
    import matplotlib.pyplot as plt
    import seaborn as sns
    warnings.filterwarnings("ignore")
    from sklearn.preprocessing import MinMaxScaler
    from sklearn.ensemble import RandomForestRegressor
    import numpy as np
    from sklearn.linear_model import LinearRegression
    import pylab as py
    import scipy.stats as stats
    from sklearn.metrics import r2_score
    from sklearn.model_selection import KFold
```

```
In [243... def api req(**kwargs):
             This function calls an exchange rate api and builds a df with the data
             A list of strings (currencies) is a parameter
             returns a transpose dataframe where the dates are the indices
             Params for API call kwargs:
                 start date [required] String format (YYYY-MM-DD)
                 end date [required] String format (YYYY-MM-DD)
                 base. example:base=USD
                 symbols [optional] Enter a list of comma-separated currency codes to limit outpu
                     currencies. example:symbols=USD, EUR, CZK
                 amount [optional] The amount to be converted. example:amount=1200
                places [optional] Round numbers to decimal place. example:places=2
                 source [optional] You can switch source data between (default) forex, bank view
             params = kwargs
             url = 'https://api.exchangerate.host/timeseries?'
             # Query the API call
```

```
response = requests.get(url, params=params)
data = response.json()

return pd.DataFrame(data['rates']).T

api_req(start_date='2021-01-01', end_date='2022-01-01', base='USD', symbols='GBP,RUB,EUR
```

```
        DKK
        EUR
        GBP
        RUB

        2021-01-01
        6.092900
        0.821300
        0.731368
        73.944993

        2021-01-02
        6.092899
        0.824063
        0.731368
        73.944989

        2021-01-03
        6.082472
        0.817388
        0.731935
        74.108816

        2021-01-04
        6.073148
        0.816286
        0.736620
        73.532982

        2021-01-05
        6.049919
        0.813219
        0.734071
        74.170118

        ...
        ...
        ...
        ...
        ...

        2021-12-28
        6.571598
        0.884210
        0.744312
        73.642400

        2021-12-29
        6.548574
        0.880921
        0.741268
        73.951951

        2021-12-30
        6.560552
        0.882704
        0.740360
        74.703970

        2021-12-31
        6.538054
        0.879286
        0.739386
        74.767039
```

2022-01-01 6.538991 0.879665 0.739946 74.778424

366 rows × 4 columns

```
In [244...
         def merge df by years(start year, end year, **kwargs):
             Creates a dataframe containing the exchange rates from the start year to the end yea
             Merge multiple years worth of data into one dataframe from the API call because it 1
              the amount of row in a request.
              :param start year (int):
              :param end year (int):
             :return: DataFrame
              1.1.1
             df output = pd.DataFrame()
              # Iterate through the the desired years
              for year in range(start year, end year + 1):
                 params = {
                      'start date': f'{year}-01-01',
                      'end date': f'{year}-12-31',
                  # Update the params with the other input params
                 kwarqs.update(params)
                 df year = api req(**kwargs)
                  # Stack all the dataframes because of the API limitting
                 df output = pd.concat([df_output, df_year])
              df output.dropna(inplace=True, axis=0)
             return df output
         df = merge df by years(2010, 2022, symbols='GBP, EUR, RUB, JPY, AUD, DKK', base='USD')
```

 Out [244]:
 JPY
 DKK
 GBP
 RUB
 AUD
 EUR

 2010-01-01
 92.918694
 5.171022
 0.618138
 29.988881
 1.113482
 0.694927

```
        2010-01-02
        92.918694
        5.171022
        0.618138
        29.988881
        1.113482
        0.694927

        2010-01-03
        92.918694
        5.171022
        0.618138
        29.988881
        1.113482
        0.694927

        2010-01-04
        92.477815
        5.158902
        0.620632
        30.297421
        1.095743
        0.693289

        2010-01-05
        91.556453
        5.179730
        0.625226
        29.990185
        1.096478
        0.696088

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```

4717 rows × 6 columns

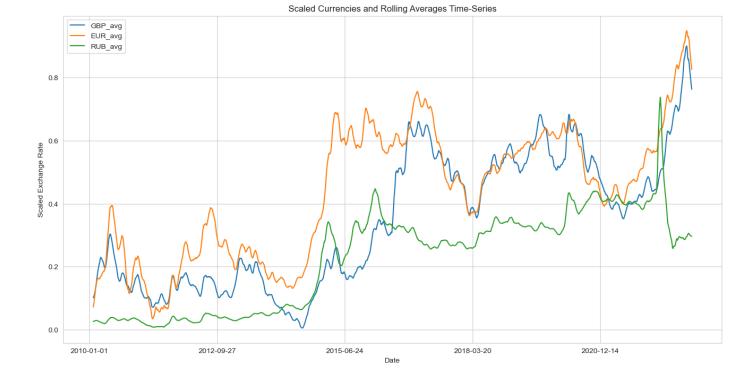
:		JPY	DKK	GBP	RUB	AUD	EUR
	2010-01-01	0.231092	0.053851	0.100801	0.028231	0.248591	0.057518
	2010-01-02	0.231092	0.053851	0.100801	0.028231	0.248591	0.057518
	2010-01-03	0.231092	0.053851	0.100801	0.028231	0.248591	0.057518
	2010-01-04	0.225159	0.049412	0.107887	0.030892	0.227344	0.053085
	2010-01-05	0.212761	0.057041	0.120938	0.028243	0.228224	0.060660
	•••						
	2022-11-26	0.852072	0.778922	0.693760	0.293287	0.689552	0.775967
	2022-11-27	0.853807	0.783501	0.699309	0.291059	0.696329	0.783639
	2022-11-28	0.849058	0.792140	0.720897	0.299955	0.716052	0.793603
	2022-11-29	0.845314	0.794990	0.721803	0.293892	0.706595	0.796691
	2022-11-30	0.845058	0.788739	0.714445	0.294351	0.702653	0.789189

4717 rows × 6 columns

Out [245]

```
Creates a moving average plot for a given number of currencies and their moving aver
   df - dataframe, roll - int and number of days to be smoothed, *curs - list of curren
    returns an updated df and a plot
    T = T - T
    fig, ax = plt.subplots()
    # Creating label based off graph type
   plt.xlabel('Date')
   if scale:
        plt.ylabel('Scaled Exchange Rate')
        plt.title('Scaled Currencies and Rolling Averages Time-Series')
    else:
        plt.ylabel('Exchange Rate')
        plt.title('Currencies and Rolling Averages Time-Series')
    # iterating across currencies
    for cur in curs:
        cur idx = cur + ' avg'
        # creating a rolling mean column and plotting both
        df[cur idx] = df[cur].rolling(roll).mean()
        if scale:
            df[[cur idx]].plot(ax=ax,label='ROLLING AVERAGE',
                                   figsize=(16, 8))
            df[[cur, cur idx]].plot(ax=ax,label='ROLLING AVERAGE',
                                  figsize=(16, 8))
    return df
df usd = moving avg(df, 30, 'GBP', 'EUR', 'RUB', scale=False)
df usd scaled = moving avg(df scaled, 30, 'GBP', 'EUR', 'RUB', scale=True)
plt.show()
```





Important Note:

Although scaled, the y-axis still represents the exchange rate in relation to the US Dollar. In other words, when a currencie's exchange rate is incressing on the chart, it's value lessens because it takes more of that currency to trade for \$1. Because of this, movements are interpreted opposite to your intution. Decrease is good and increase is bad.

Interpretation:

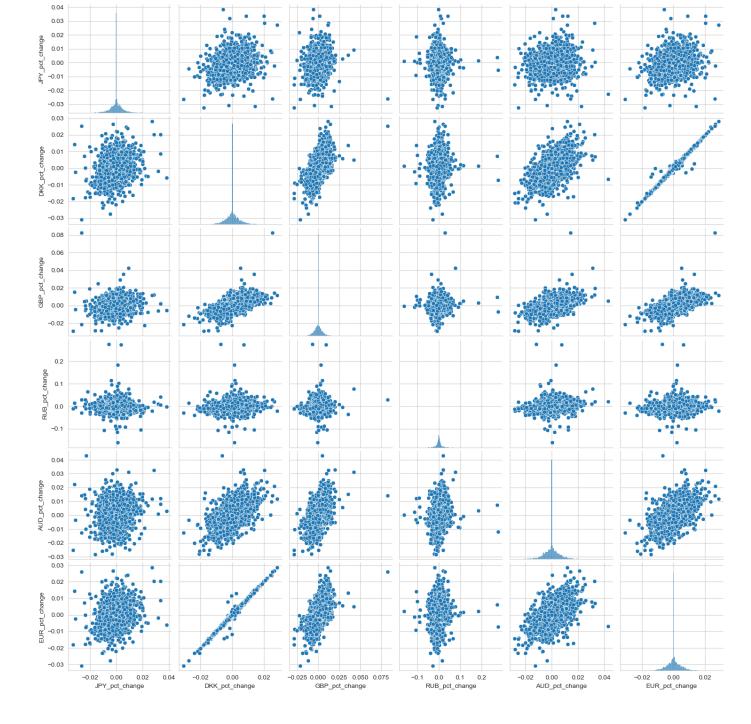
By exploring the above graph, we can see a few key takeaways. First, we can see very clearly that global events and/or crises can be seen reflected on a countries exchange rate plot. Namely, we can see the European Debt Crisis in 2015, Brexit at the end of 2020, and Russia's economic downfall after their invasion of Ukraine. Additionally, by looking at these exchange rates on top of each other, we can begin to see the relationships between currencies. Specificically, we can see that the overall, long-term trend of each currency decreases in value. Looking closely, we can see that GBP tends to follow EUR but not immediately. In other words, GBP appears to have a delayed response to changes in the EUR.

```
In [248... df = merge_df_by_years(2010, 2022, symbols='GBP, EUR, RUB, JPY, AUD, DKK', base='USD')
    pct_df, pct_concated = calc_pct_change(df)
```

Analysis:

- We will analyze our time-series data of the currencies using different linear models such as basic linear regression and multiple linear regression and comparing these models to determine which one yields the best results.
- We can incorporate our scaled exchange rate info and percent changes to make more sense of currency pegs and the fluctuation of excgange rates.
- Additionally, regression of various currencies can be calculated and analyzed to determine which currencies track with one another.

```
In [249... sns.pairplot(pct_df.dropna(axis=0))
   plt.show()
```



Interpretation:

The above pairplot allows us to easily inspect each pairwise relationship. Instead of looking at raw exchange rates, we are now looking at percent change which normalizes the scales and removes the time variable in a way. We can see that, for the most part, there isn't an immediate relationship between currencies, apart for DKK and EUR. This can actually be explained by the fact that DKK has a fixed exchange rate policy with EUR, meaning they should have identical movements. We will move into more advanced techniques to better characterize the movement in a currency.

Machine Learning

Our chosen machine learning tools were Linear Regression and Multiple Regression.

Regression for percent change analysis

Regression was chosen as we wanted to see if there was a linear relationship between the percentage change of the Euro and the Pound. We chose these currencies as they are extremely popular and both used in Europe, and even with the British exit from the European Union, it is useful to see the data up until and after this exit.

```
def r2 scoring(df, col1, col2, n splits):
In [250...
              This runction calculates the R2 Score of a simple linear regression
              Params:
                 df (DataFrame): The dataframe containing all the data
                 coll (String): the name of x axis feature
                 col2 (String): the name of the y axis feature
                 n splits(int): Number of folds for kfold cross validation
              # Seperate features and targets
              x = np.array(df[col1])[1:].reshape(-1, 1)
             y = np.array(df[col2])[1:]
              # Create KFold object
              kfold = KFold(n splits=n splits)
              # Create Regression object
             reg = LinearRegression()
              # Empty array to fill in with predictions
              y pred = np.empty like(y)
              for train idx, test idx in kfold.split(x, y):
                  # get training data
                  x train = x[train idx, :]
                 y train = y[train idx]
                  # get test data
                 x \text{ test} = x[\text{test idx, :}]
                  # fit data
                 reg = reg.fit(x train, y train)
                  # estimate on test data
                  y pred[test idx] = reg.predict(x test)
              return r2 score(y true=y, y pred=y pred)
In [251...
         r2 scoring(pct df, 'GBP pct change', 'EUR pct change', 10)
          0.3326983827591897
Out[251]:
In [252...
         def randomness test(df, col1, col2):
             This function checks the independence of 2 columns of the percent change df
             Parameters: df - dataframe, col1 and col2 - strings with col names
             Returns x and y lists, slope and intercept floats, and makes plots
             #Checking Independence
              # getting rid of na vals and reshaping
             x na = np.array(df[col1])
             x = x na[np.logical not(np.isnan(x na))].reshape((-1, 1))
              # getting rid of na vals
             y na = np.array(df[col2])
             y = y na[np.logical not(np.isnan(y na))]
```

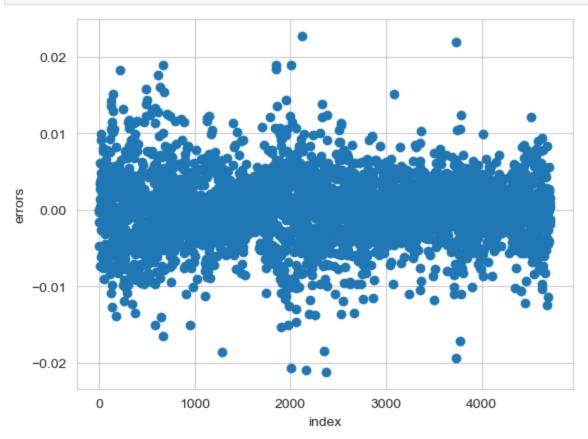
```
reg = LinearRegression()
reg.fit(x, y)
# same as b 1
slope = reg.coef [0]
# same as b 0
intercept = req.intercept
y pred bmg = slope * x + intercept
# plotting using index and error vals
errors = y.reshape((-1,1)) - y pred bmg
plt.scatter(x = range(len(y)), y = errors)
plt.xlabel('index')
plt.ylabel('errors')
plt.show()
# Checking Constant Variance
plt.scatter(x = x, y = errors)
plt.xlabel(col1)
plt.ylabel('errors')
plt.show()
# Checking Normality
stats.probplot(errors.reshape((-1,)), dist="norm", plot=py)
py.show()
return x, y, slope, intercept
```

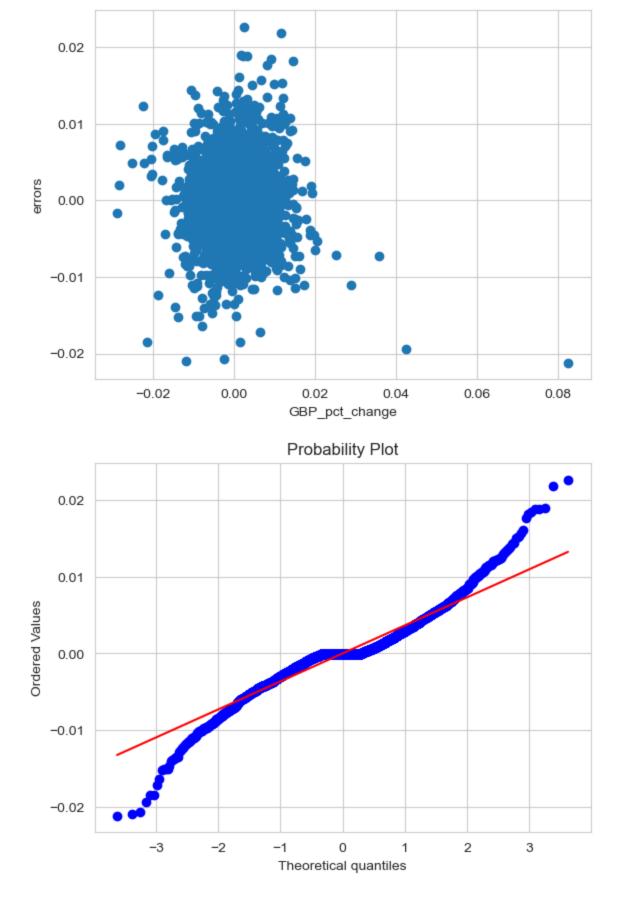
```
In [253... def get mse(y true, y pred):
             Calculates the mean squared distance between the predicted and actual y
              Takes 2 lists, y true and y pred
              Returns a mean squared error value
              # calculate the mean squared distance between the predicted and actual y
              return np.mean((y pred - y true) ** 2)
          def show fit(x, y, slope, intercept):
              This function creates a linear regression
              Parameters - x and y are lists, slope and intercept are floats
              Returns nothing, creates a linear regression plot
              \mathbf{I}\cdot\mathbf{I}\cdot\mathbf{I}
             plt.figure()
              # transform the input data into numpy arrays and flatten them for easier processing
              x = np.array(x).ravel()
             y = np.array(y).ravel()
              # plot the actual data
              plt.scatter(x, y, label='data')
              # compute linear predictions
              # x is a numpy array so each element gets multiplied by slope and intercept is added
              y pred = slope * x + intercept
              # plot the linear fit
              plt.plot(x, y pred, color='black',
                       ls=':',
                       label='linear fit')
              plt.legend()
```

```
plt.xlabel('x')
plt.ylabel('y')

# print the mean squared error
y_pred = slope * x + intercept
mse = get_mse(y_true=y, y_pred=y_pred)
R2_easy = r2_score(y_true=y, y_pred=y_pred)
plt.suptitle(f'y_hat = {slope:.2f} * x + {intercept:.5f}, RMSE = {mse**0.5:.3f}, R^2
plt.show()
```

In [254... # Testing the data on 3 tests to see if it is random and possible to use a regression on x, y, slope, intercept = randomness_test(pct_df, 'GBP_pct_change', 'EUR_pct_change')

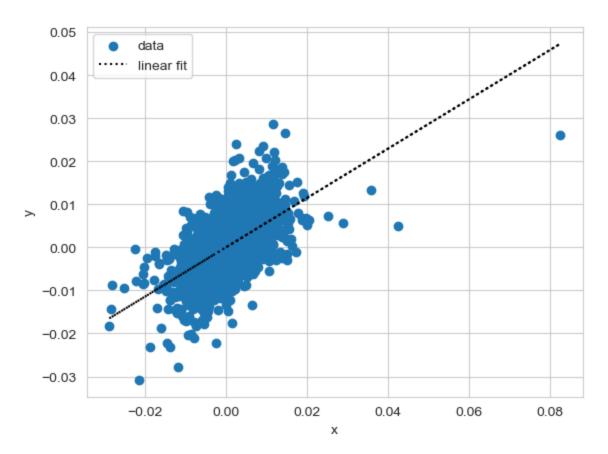




The first plot shows that there is no relationship between index and error, meaning the values are random. The second plot shows that there is no relationship between healing done and error, meaning different pound percent change values have random error values. Finally, the probability plot further conveys that the data is random and worth using as the quantile points match a 45 degree line with ordered values. In conclusion, because we are meeting these random assumptions, the model is useful and should be used.

In [255... show_fit(x, y, slope, intercept)

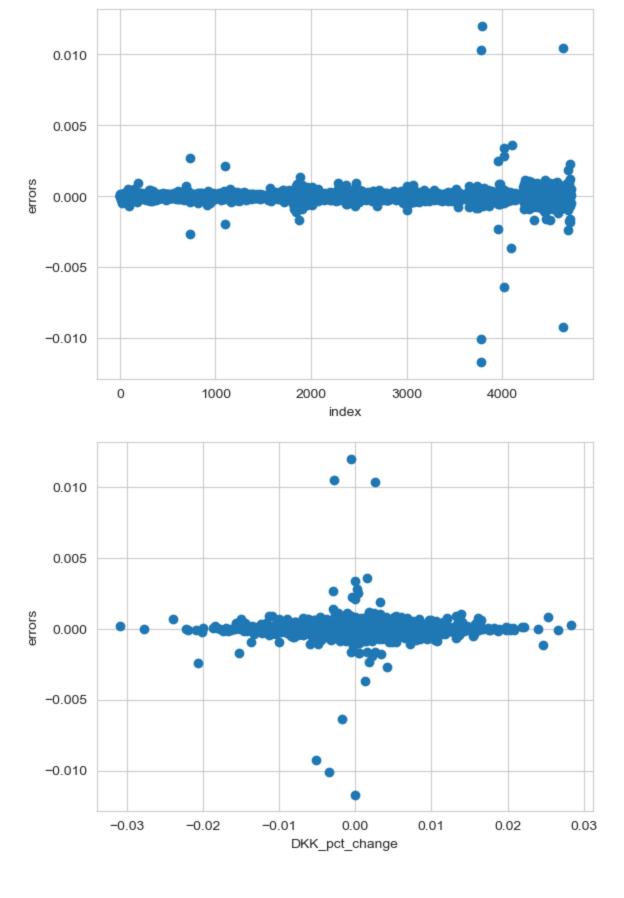
$y_hat = 0.57 * x + 0.00004$, RMSE = 0.004, R^2 = 0.346

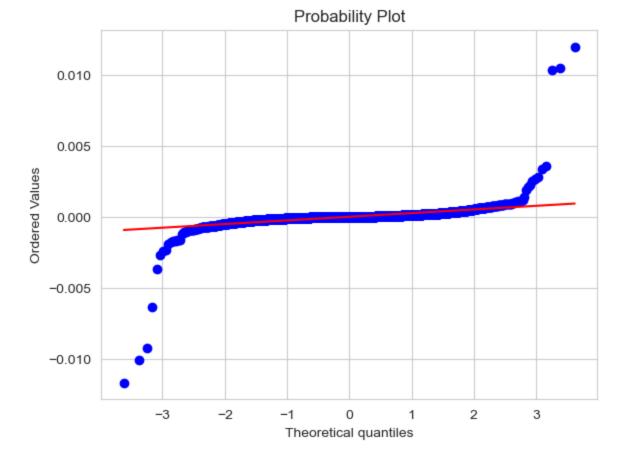


```
In [256... # Now looking at the DKK and the EUR
    r2_scoring(pct_df, 'DKK_pct_change', 'EUR_pct_change', 10)
```

Out[256]: 0.9901378350577448

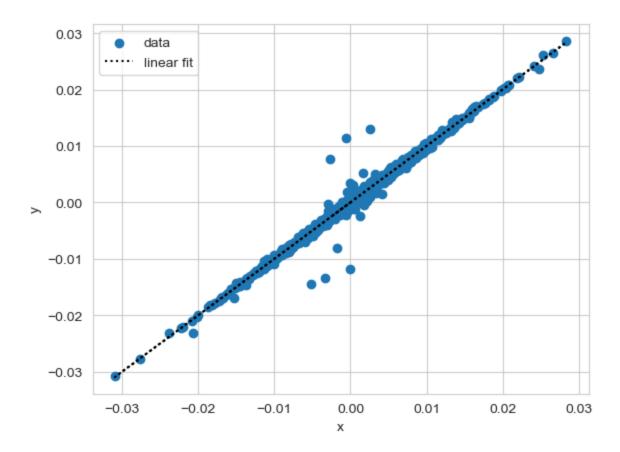
In [257... # Now testing DKK and EUR data on 3 tests to see if it is random and possible to use a r
x, y, slope, intercept = randomness_test(pct_df, 'DKK_pct_change', 'EUR_pct_change')





The first plot shows that there is a relationship between index and error, as all indices have similar errors, meaning the values are not random. The second plot shows that there is a relationship between DKK percent changes and error, meaning different pound percent change values have virtually the same error values (close to 0). Finally, the probability plot further conveys that the data is not random and not worth using as the quantile points do not match a 45 degree line with ordered values. In conclusion, the model is not random and therefore not useful, however it would be interesting to visualize and see why.

In [258... show_fit(x, y, slope, intercept)



Results

As seen above, we created Linear regression plots and calculated R2 scores for the percentage changes between the Pound the Euro, and then the Krone and the Euro. It is interesting to note that the plots for the GBP vs. EUR pass the randomness test, however they produce a R2 value of only 0.34. With 10 KFolds, this R2 score slightly decreases to 0.33. Although there is a positive relationship between the change in the Pound and a change in the Euro, only around 34% of the variability in Δ EUR can be explained by Δ GBP.

To put this into perspective, we conducted the same tests on the Danish Krone and the Euro. Denmark is country that is part of the European Union yet chooses to use their own currency, so this is perfect for comparison against the Pound. Δ DKK against Δ EUR shows an R2 value of 0.99, meaning 99% of the variability in Δ EUR can be explained by Δ GBP. This is fantastic, except after a further look at the data through 3 randomness tests, we see that this is because the Krone and the Pound are not random. In fact, with further research, our results prove the fact that the Krone is pegged to the Euro. According to the Danish National Bank, "...the value of the Danish krone is to be kept stable against the euro", due to their monetary policy.

Source:

https://www.nationalbanken.dk/en/about_danmarks_nationalbank/frequently_asked_questions/Pages/Denr fixed-exchange-rate-

policy.aspx#:~:text=Denmark%20conducts%20a%20fixed%20exchange%20rate%20policy%20against%2

Multiple regression for percent change analysis

Multiple regression was chosen as we wanted to see if there was a relationship between the percentage changes of the EU non-Euro countries and the Euro. We chose these currencies as it is rare for EU countries to use their own, and we wanted to see if any relationships existed. With these multiple features, we were hoping to be able to predict the movement in the Euro.

```
def disp regress(df, x feat list, y feat, verbose=True):
In [259...
             """ linear regression, displays model w/ coef
             Args:
                 df (pd.DataFrame): dataframe
                 x feat list (list): list of all features in model
                 y feat (list): target feature
                 verbose (bool): toggles command line output
             Returns:
                 reg (LinearRegression): model fit to data
             # initialize regression object
             reg = LinearRegression()
             # get target variable
             x = df.loc[:, x feat list].values
             y = df.loc[:, y feat].values
             # fit regression
             reg.fit(x, y)
             # compute / store r2
             y pred = reg.predict(x)
             if verbose:
                 # print model
                 model str = y feat + f' = {reg.intercept :.2f}'
                 for feat, coef in zip(x feat list, reg.coef ):
                     model str += f' + {coef:.2f} {feat}'
                 print(model str)
                 # compute / print r2
                 r2 = r2 score(y_true=y, y_pred=y_pred)
                 print(f'r2 = \{r2:.3\}')
             return reg
         eu df = merge df by years(2010, 2022, symbols='EUR, BGN, HRK, CZK, HUF, PLN, RON, SEK', base='U
In [260...
         eu pct df, pct concated = calc pct change(eu df)
          #calculating the r2 score of our model on our list of percent change x values
         currencies = [x+'_pct_change' for x in ['BGN','CZK','HRK','HUF','PLN','RON','SEK']]
         eu r2 = disp regress(eu pct df[1:], x feat list = currencies, y feat = 'EUR pct change')
```

Random Forest Regressor on multiple features

r2 = 0.86

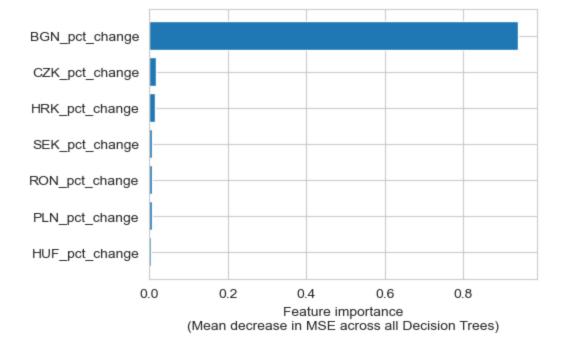
```
In [261... def disp_rfr_regress(df, x_feat_list, y_feat, verbose=True):
    """ random forrest regressor on multiple features, displays model w/ coef

Args:
    df (pd.DataFrame): dataframe
    x_feat_list (list): list of all features in model
```

```
rand forest regressor (RandomForestRegressor): model fit to data
              # initialize regression object
             rand forest regressor = RandomForestRegressor()
              # get target variable
             x = df[1:].loc[:, x feat list].values
             y = df[1:].loc[:, y feat].values
             # fit regression
             rand forest regressor.fit(x, y)
              return rand forest regressor
In [262... # giving all Non-Euro EU currencies as x features
         y feat = 'EUR pct change'
         x feat list = currencies
         rand forest regressor = disp rfr regress(eu pct df, x feat list, y feat)
In [263... | def plot feat import(feat list, feat import, sort=True, limit=None):
              """ plots feature importances in a horizontal bar chart
             Args:
                 feat list (list): str names of features
                 feat import (np.array): feature importances (mean gini reduce)
                 sort (bool): if True, sorts features in decreasing importance
                     from top to bottom of plot
                 limit (int): if passed, limits the number of features shown
                    to this value
              .....
              if sort:
                  # sort features in decreasing importance
                 idx = np.argsort(feat import).astype(int)
                 feat list = [feat list[ idx] for idx in idx]
                 feat import = feat import[idx]
              if limit is not None:
                  # limit to the first limit feature
                 feat list = feat list[:limit]
                 feat import = feat import[:limit]
              # plot and label feature importance
             plt.barh(feat list, feat import)
             plt.gcf().set size inches(5, len(feat list) / 2)
             plt.xlabel('Feature importance\n(Mean decrease in MSE across all Decision Trees)')
             plt.show()
In [264... | plot feat import(x feat list, rand forest regressor.feature importances , limit=10)
```

y feat (list): target feature

verbose (bool): toggles command line output

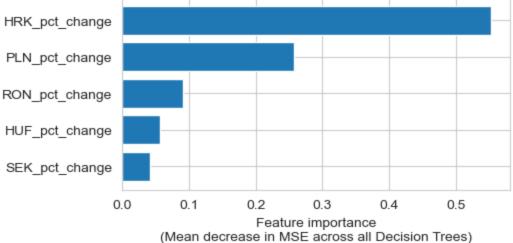


Removing the Bulgarian Lev, as is pegged to the Euro

It will always be the most influential feature, so we need to remove it. We are also removing the Czech Koruna, as it was pegged to the Euro from 2010-2017 Source) Source

```
In [265... y_feat = 'EUR_pct_change'
# removing the bulgarian lev and czech koruna
non_bc_list = currencies[2:]
# new r2 value, without the Lev and koruna
rand_forest_regressor = disp_rfr_regress(eu_pct_df, non_bc_list, y_feat)
In [266... plot_feat_import(non_bc_list, rand_forest_regressor.feature_importances_, limit=10)

HRK_pct_change
```



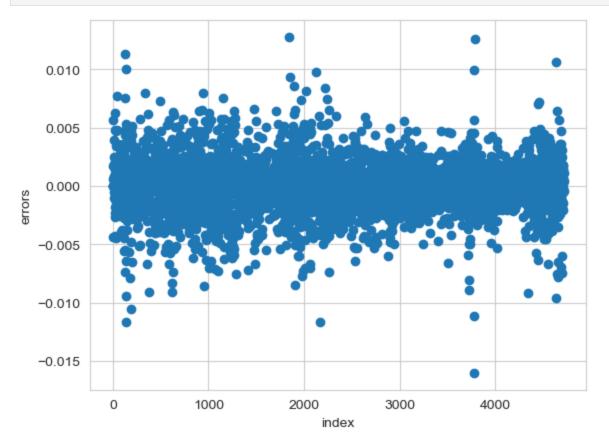
```
In [267... # initialize regression object
    reg = LinearRegression()

# get target variable
    x = eu_pct_df.loc[:, non_bc_list].values[1:]
    y = eu_pct_df.loc[:, y_feat].values[1:]

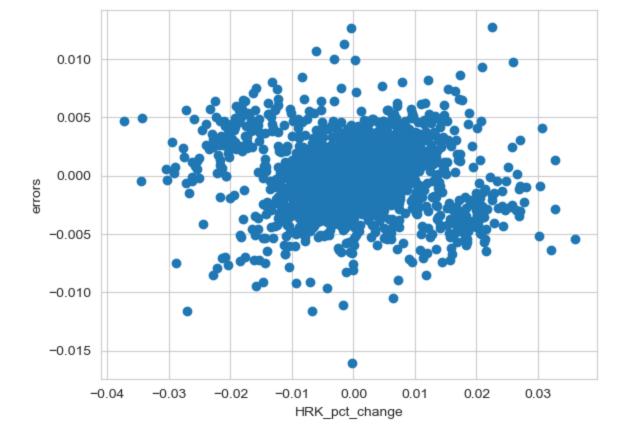
# fit regression
    reg.fit(x, y)
```

```
# compute / store r2
y_pred = reg.predict(x)
```

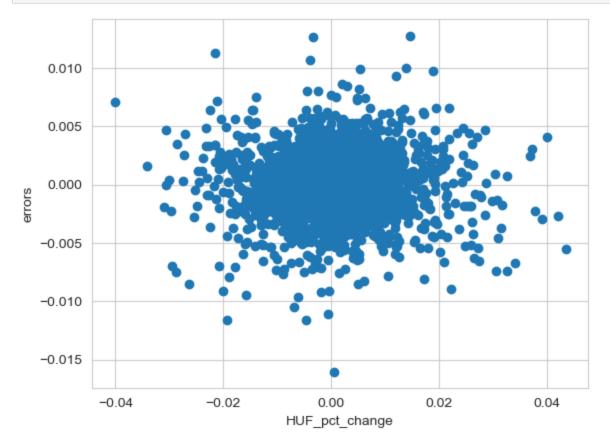
```
In [268... # check independence
    errors = y - y_pred
    plt.scatter(x = range(len(y)), y = errors)
    plt.xlabel('index')
    plt.ylabel('errors');
```



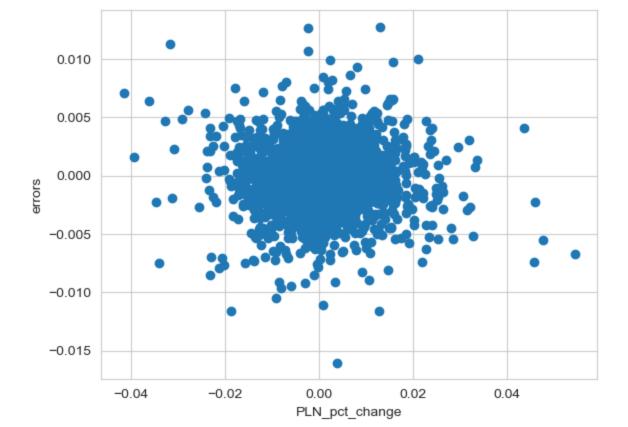
```
In [269... # check constant variance (HRK_pct_change)
plt.scatter(x = x[:,0], y = errors)
plt.xlabel('HRK_pct_change')
plt.ylabel('errors');
```



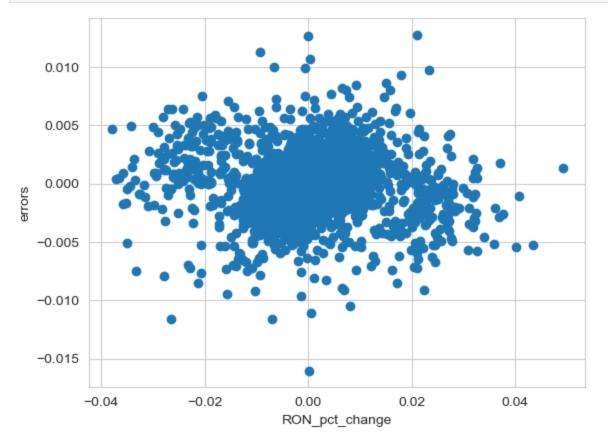
```
In [270... # check constant variance (HUF_pct_change)
    plt.scatter(x = x[:,1], y = errors)
    plt.xlabel('HUF_pct_change')
    plt.ylabel('errors');
```



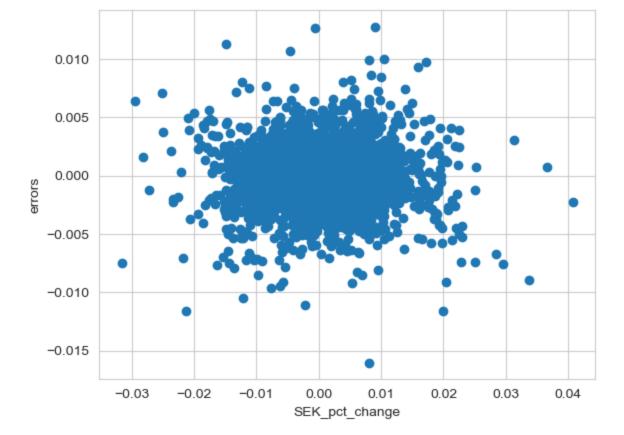
```
In [271... # check constant variance (PLN_pct_change)
    plt.scatter(x = x[:,2], y = errors)
    plt.xlabel('PLN_pct_change')
    plt.ylabel('errors');
```



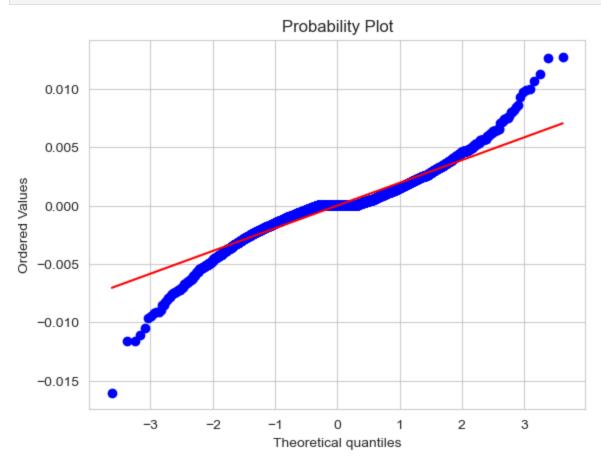
```
In [272... # check constant variance (RON_pct_change)
plt.scatter(x = x[:,3], y = errors)
plt.xlabel('RON_pct_change')
plt.ylabel('errors');
```



```
In [273... # check constant variance (SEK_pct_change)
    plt.scatter(x = x[:,4], y = errors)
    plt.xlabel('SEK_pct_change')
    plt.ylabel('errors');
```



In [274... # check normality
 stats.probplot(errors, dist="norm", plot=py)
 py.show()



```
In [275... eu_r2 = disp_regress(eu_pct_df[1:], x_feat_list = non_bc_list, y_feat = 'EUR_pct_change'

EUR_pct_change = -0.00 + 0.15 HRK_pct_change + 0.14 HUF_pct_change + 0.19 PLN_pct_change
+ 0.04 RON pct change + 0.21 SEK pct change
```

r2 = 0.813

Results

As seen above, we created Multiple Linear regression plots and calculated the R2 scores for the percentage changes between the non-Euro EU countries and the Euro. These 7 countries were the Bulgaria, Croatia, Czech Republic, Hungary, Poland, Romania, and Sweden. Denmark was not included in this calculation as they are on the opt-out system, not in the non Euro area.

Through a Multiple Linear Regression, we found that these features have a 0.86 r2. With a value this high, we deployed a feature importance graph and found that the Bulgarian had an extremely significant feature importance. Through further research, this currency was found to be pegged on the Euro, with Bulgaria having a plan to adopt the Euro by 2024. Interestingly enough, the Czech Koruna was pegged to the Euro from 2010–2017 but did not have a large feature importance.

Next, the Lev and Koruna were removed and the MLR was run on the other currencies. Producing an r2 value of 0.81, this was extremely interesting as it shows a strong level of variability explanation. The Croatian Kuna, with the highest level of feature importance, does not have a peg to the Euro, conveying a very important affect. These non-Euro EU countries excluding Bulgaria and Czech Republic show a significant change in line with a change in the Euro.

Source: https://european-union.europa.eu/institutions-law-budget/euro/countries-using-euro_en

Discussion

Based on the outputs we were able to produce, using both Linear and Multiple Regression, our group considers this a comprehensive dive into the affect of currencies on each other. The regression models we built take into account the percent change of exchange rates. Most interestingly, we were able to analyze the relationship between Non-Euro using EU countries and the Euro. With the European Union being a political collection of 27 countries, some of which do not implement the common currency, we felt that the changes in the multiple features EU currencies would be able to give us a better understanding as to how the Euro moved. Most notabily, we were able to narrow down to the currencies of Croatia, Poland, Romania, Hungary, and Sweden. These countries do not have pegs to any other currencies or standards, yet together they strongly model the movement of the Euro.

To test the validity of our findings, we would simulate several investment decisions according to our model and look at the overall ROI at the end. For example, if we saw drastic downward movement in several currencies from above that explain variability in the Euro, we would simulate a sell and see if that was the correct decision afterward. Furthermore, because or models are linear and failed some the assumptions of independence, constant variance, and normality, our results can't be immediately taken for granted or completed trusted. Because of this, we believe that in the future, different models should be chosen that don't rely on these assumptions. Perhaps, we would use some forecasting model that was built for time-series data like the ARIMA model. This would allow us to address that underlying issue that time itself might be an influential variable that we weren't able to account for.

Takeaway

Altogether, we feel that we have made good progress on exploring the effect of different currencies on each other in the Foreign Exchange market. To be utilized in the future, we need better economic understanding and currency exchange prediction data.